



# NEWS

Contact Alison Hoffmann 1.800.239.6665 [a.hoffmann@hoffarch.com](mailto:a.hoffmann@hoffarch.com) [www.hoffarch.com](http://www.hoffarch.com)

## HOFFMANN ARCHITECTS PROMOTES CATHY DELLAVALLE TO MARKETING COORDINATOR

*September 2019* – Hoffmann Architects, an architecture and engineering firm specializing in the rehabilitation of building exteriors, announces the promotion of a member of the administrative team to a position with the marketing department.



*Cathy A. DellaValle*

**Cathy A. DellaValle** has been appointed Marketing Coordinator, supporting business development and marketing efforts across Hoffmann Architects' three offices. DellaValle joined the firm in 2018 as a part-time Administrative Assistant. Her responsibilities grew to include greater marketing support, and she applied her previous employment experience of more than 20 years developing marketing communication materials to her thoughtful and productive contributions to Hoffmann Architects' proposals, qualifications packages, presentations, website, and trade show exhibits. As full-time Marketing Coordinator, DellaValle is now responsible for the timely and effective production of credentials materials, business development communication, website content, award submissions, interview presentations, promotional items, and other marketing materials. She coordinates among technical staff, business development team, communications manager, and administrative and finance department to provide marketing support to the entire firm. DellaValle holds a Bachelor of Business Administration degree from Sacred Heart University. She lives in North Haven, Connecticut.

###

Founded in 1977, Hoffmann Architects specializes in the rehabilitation of the building envelope. The firm's work focuses on the exteriors of existing structures, diagnosing and resolving deterioration within facades, roofing systems, windows, waterproofing materials, plazas/terraces, parking garages, and historic and landmark structures. We provide consulting services for new building construction, as well as litigation and claim support. Our technical professionals investigate and correct damage resulting from time and weather, substandard or improper construction, design defects, material failures, poor workmanship, structural movement, and stress.